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**Seattle-based Crypto Company Coinme Expands Executive Leadership Team with Three New Hires**

*Eddie Ponce, Chief Compliance Officer; Nathan Rozendaal, Vice President of Product; Julie Ingle, Vice President of Marketing join the fast-growing startup that's making crypto accessible for everyone*

**October 20, 2020 — SEATTLE —** [Coinme Inc.](#), a leading cryptocurrency exchange company, today announced three new hires to its executive leadership team. Joining the financial tech company are Eddie Ponce as chief compliance officer, Nathan Rozendaal as vice president of product and Julie Ingle as vice president of marketing.

“Demand for Coinme products and services has grown by 500 percent since the beginning of the year,” said Neil Bergquist, CEO and co-founder of Coinme. “As we work to keep up the momentum, I am thrilled to welcome some of the industry’s leading consumer technology and crypto strategy experts to our team to help advance our mission to bring financial equality and delight to millions of people around the world.”

The industry-leading blockchain financial technology company is building a massive ecosystem for easily accessible cryptocurrency transactions. Its [partnership with Coinstar](#) allows customers to purchase bitcoin with cash at more than 4,700 locations across the U.S.

**Eddie Ponce, Chief Compliance Officer** is responsible for overseeing company alignment with U.S. and international government and financial regulations. Eddie has over two decades of experience in developing and implementing compliance programs within highly regulated financial industries, with previous leadership and executive roles at Emergent Technologies, MoneyGram International, Western Union, First Data and others.

“Cryptocurrency and the underlying blockchain technology are gradually making their way into nearly every corner of our digital realm,” said Ponce. “This trend isn’t going anywhere, and it’s time the general public had a better way to take part in the future of crypto and digital currency. Coinme makes that possible.”

**Nathan Rozendaal, Vice President, Product** is charged with scaling the Coinme product team and managing its expanding product portfolio. Nathan has more than 20 years of experience, previously serving as the director of product at Rosetta Stone and vice president of product at Napster.

“As the leader in the cash-to-crypto space, Coinme has a phenomenal opportunity to bring new financial services to consumers worldwide, and I’m excited to be supporting it,” said Rozendaal.



**Julie Ingle, Vice President, Marketing** has over 15 years of experience in the fintech industry, most recently serving as vice president of marketing at Abra, a global cryptocurrency investing platform. Prior to that she served as head of marketing at Affirm. As vice president of marketing, Julie will focus on strengthening Coinme’s market position to support continued company growth.

“As someone with a history in the crypto space, I was instantly intrigued by the work Coinme is doing and the capabilities they’re developing, like their ‘crypto enablement’ API technology,” said Ingle. “This is an important story for consumers of all kinds to hear; crypto is for everyone, and Coinme is making ownership of digital currencies simpler than ever.”

Coinme is an equal-opportunity employer dedicated to hiring the best and brightest in the financial-technology sphere, and their hiring efforts continue. For more information, visit [www.coinme.com/careers](http://www.coinme.com/careers).

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#### **About Coinme Inc.**

Coinme is the largest cash-to-cryptocurrency exchange network in the world. In 2014 Coinme became the first state-licensed bitcoin ATM company in the U.S. It now powers more than 4,700 kiosks through a partnership with Coinstar. The company’s vertically-integrated network of cryptocurrency kiosks, digital wallet, and private client services provide customers an easy, secure, and efficient way to buy, store and transfer cryptocurrencies.